

Wonder Colors Art Project^(temporary name) in Mexico

Pursuit of colorfulness and culture | Berlin based Japanese Artist Yoh Nagao

February - April 2016

Concept

Idea of art project "Wonder Colors^(temporary name)" in Mexico is originally from my experience in Mexico.

I have been feeling strong sympathy with sense of color from the people in there, especially using many of colors for mural and installation work at two times of art projects in Mexico, SEAWALLS 2014(NGO:[PangeaSeed](#)) and FIAP 2015 (NGO:[World Art Destinations](#)). There was many of voices to my works and myself. Even I got lots of energy and pleasure from their respectfulness and appreciation about color. I have been wondering why they react on the color so particularly, any tradition, custom or taught?

And also I was very impressed by their personality which is open and friendly to the others, and very helpful to each other.

I'm assuming that it has specific connection of their mind and personality structure with their sense of color and tradition. Therefore I decided to operate this art project [Color Dialogue in Mexico] in Mexico.

There is many of communication with more humanity and heart I have confronted in Mexico that many of us are missing nowadays, especially in this modern society in developing country where everything goes so fast.

I want to make special art pieces by the research and finding the source of inspiration from Mexico in the term of staying.

Mission

There is big concern I'm taking if we are really making success to perceive happiness, pleasure and harmony at development of human such as accelerate of information, improvement of technology and economy supremacy on this planet.

I'm pursuing the expression of color to tell the message of happiness and pressure which is obviously getting faded in modern period. And also asking a question by using human figure as main motives and nature and animal to consider how are we supposed to be.

I'm paying attention to those sensitivity which is fading away from us is still reminded in the color tradition and Mexican culture.

There are so many issues we are taking, natural disaster, war, energy, medical, food and etc. I'm feeling fear that human will be failed unless we don't act anything immediately.

In such desperate circumstance, I'm challenging to keep on asking a question of the issues through his art as essential urgent mission of mankind to save this world in our generation. Pursuing this mankind hope is regardlessly important action for us.

I definite the art is the tool to ask a question, reflect message and philosophy, also the art should be borderless and universal to touch many people as possible on this planet.

Term

Approximately 2 months from February to March 2016 / 1-2weeks of research 4-5weeks of production

Research and record

Taking photo of place, nature, traditional goods, costume, food, animal, plantation, creature, human portrait and anything related Mexico

Taking video and collect goods as sample and reference

Research quote & mythology, Joining traditional festival, ritual, ceremony

Research-travel

Cancun, Merida in Yucatan region

Guadalajara Mexican culture(costume, music, festival), Tequila agriculture

Oaxaca, San Cristobal de las Casas

Chiapas and Palenque and wherever specific tradition reminded

Production

Art pieces is going to be based on the research and record as material and inspiration

Theme is heart and color, the expression can touch everybody in this planet universally

Collage work made with photographs taken in Mexico

Painting made with traditional colors, making color chart of traditional color

Place to work

Sergio Romero workshop in Cancun

Director of Instituto Superior de Estudios Creativos

website: www.estudiocreativocancun.com

Promotion

Publishing to the world through SNS(Instagram, Facebook) everyday.

Planning exhibition and releasing art book of the art pieces and the record of research in Mexico.

Exhibition

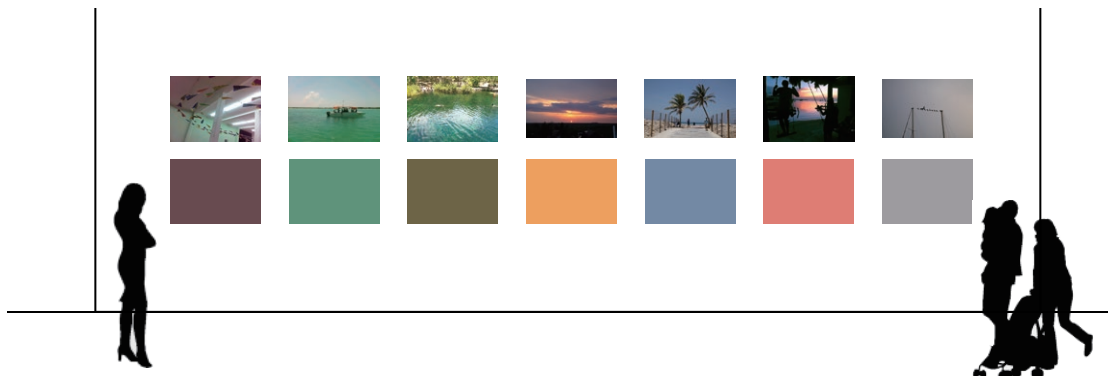
Art&Culture Center in Cancun

Planning to have traveling exhibition through Mexico, Germany and Japan.

Exhibition idea



Exhibiting idea: A
Art work made with collage and painting
Photography material will be taken in Mexico
Painting color is referenced traditional color



Exhibiting idea: B
Show case of research and story in Mexico with photos and panels
making color chart, story board based on actual research

Support Yoh Nagao

This project needs your support to accomplish the mission
Please feel free to contact Yoh Nagao if you are interested in being a supporter
Your support will be definitely reinforcement of Nagao's independent art activity

Through Internet, social network and print, your name will be written as supporter
of the project during the term

I'm planning to have traveling exhibition in Mexico, Germany and Japan.

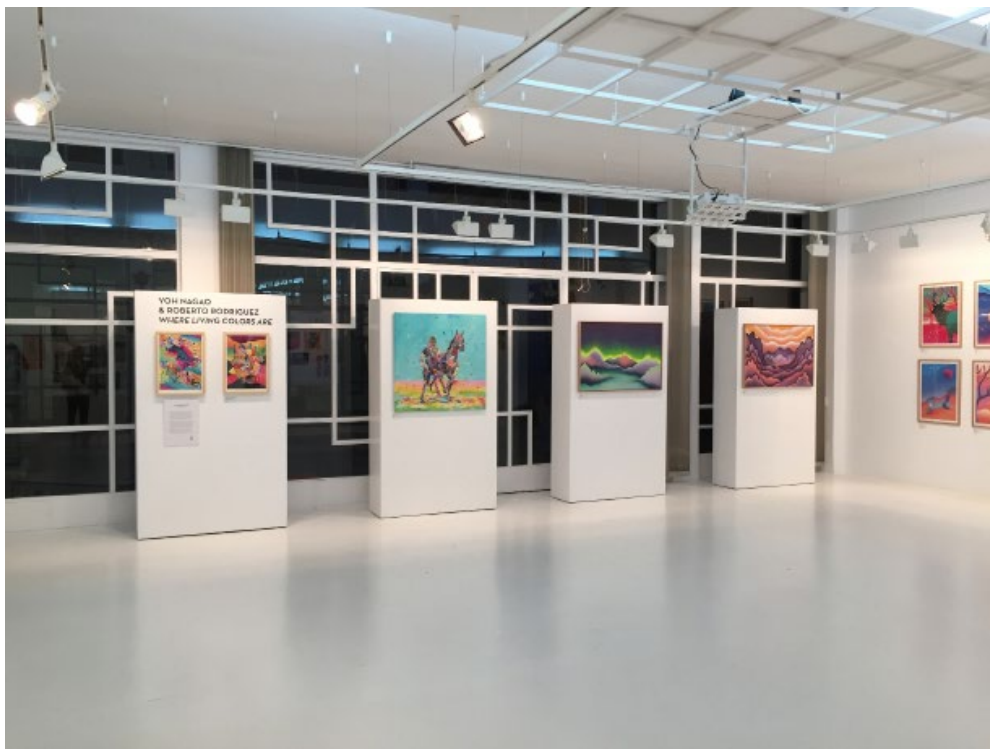
Contact to Yoh Nagao

www.yohnagao.com
contact@yohnagao.com
SNS: Instagram Facebook Twitter Tumblr
[@yohnagao](https://www.instagram.com/yohnagao)

FIAP by World Art Destinations , Cancun Mexico, 2015



Collage workshop at Festival Moments, Málaga Spain 2015
Escuela de Arte San Telmo



Exhibition



SEA WALLS by [PangeaSeed](#), Isla Mujeres Meixco, 2014



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On a Mexican Island, Murals With a Conservation Message





A mural by Aaron Glasson and Yoh Nagao.
TRE' PACKARD / PANGEASEED

SEA WALLS by [PangeaSeed](#), Isla Mujeres Meixco, 2014
on [New York Times](#) NOVEMBER 11, 2014

http://intransit.blogs.nytimes.com/2014/11/11/on-a-mexican-island-murals-with-a-conservation-message/%3F_r%3D1

Yoh Nagao

Yoh Nagao is a berlin based pop collage artist from Japan. After graduating from Nagoya Zokei University, he began working as a graphic designer and illustrator, while freely expressing his unique style as an artist.

He gained prominence in Japan after receiving the Uniqlo Creative Award in 2005 (now UTGP), exhibiting at the International Poster Triennial in Toyama, and being selected for the SHIFT calendar design contest. These successes at international competitions led Yoh to expand his work overseas. After a successful first-ever solo exhibition in Hong Kong in 2009, he received an honourable mention in the collage category of the international competition ARTAQ Urban Art Award (France) in 2011. He was invited to participate in the PICK ME UP Contemporary Graphic Art Fair held in London that same year, becoming a serious contender on the international art stage. Since then, his pieces were also showcased in numerous art fairs and events in Los Angeles, Miami, New York, Zurich, Berlin, Paris, Angers, London, and Tokyo.

In 2008, his work was displayed in the famous boutique shop Colette in Paris. His work has also been published in high profile magazines such as Nakedbutsafe (Germany), Lodown (Germany), Dazed and Confused (England), and DPI (Taiwan). In the summer of 2014, in Isla Mujeres (Mexico), he collaborated with the project SEA WALLS by PangeaSeed (USA), creating an outdoor mural with the artist Aaron Glasson (New Zealand) that was showcased in The Huffington Post and The New York Times online. He was also selected by the organisation World Art Destinations as one of the 30 artists who took part in the Festival International de Arte Público in Cancún, Mexico, where he created an installation of a 100 multicoloured paper planes that captivated the Festival's audience. Back in Japan, his art works were selected to depict the popular JRA Chukyo Racecourse in Japan for 2015, widely showcased in the subway network of Nagoya.

Nagao's pieces, exhibitions and artistic collaborations have steadily gained specialized but also wide public appreciation, confirming the rising value of his unique style and endless creativity, which is being recognized all over the world.



[Philosophy]

At our modern society, we are taking so many issues such as war, sickness, natural disaster, resource, environment, food and etc. The situation is getting harder and harder.

The world is totally losing its balance, pursuing just economy and ideology can not manage our modern life any more in this planet. We even would lose the chance of recover, human will be collapsed if the situation continues the same way.

However, under this hard situation, Nagao believes that art can change our world better place.

In his art, he uses figures, animals and landscapes to expresses love, happiness, warmth, pleasure and elation such as invisible emotional feeling which is hard to describe in words. These are the senses which we are absolutely missing in modern society. He thinks these invisibleness contains are getting more importance for us now a days. They are also the key to live up in our society better.

Nagao's aim is to tell these thing to the people through his art which is not only his way of connection with the society, but also his mission as an artist.

[Exhibitions]

2015 - Group Exhibition DREAMLANDS, CHG Circa, Los Angeles, USA

2015 - LA ART SHOW, Los Angeles, USA

2014 - SCOPE Miami Beach, Miami, USA

2014 - Birth of Cool group exhibition at The Ballery, Berlin, Germany

2014 - Detour Through Wonderland, first european solo exhibition, Berlin, Germany

2013 - Art Fair ULTRA 006 at Aoyama Spiral, Tokyo, Japan

2012 - ARTAQ URBAN ARTS AWARDS, Angers, Paris, France

2011 - ARTAQ URBAN ARTS AWARDS, Angers, Paris, France

2011 - Mar. Pick Me Up contemporary graphic art fair at Somerset house, London, UK

2010 - Oct. Group exhibition "ism 2010", tambourin-gallery, Tokyo, Japan

2009 - Dec. Fountain Miam Art fair, Miami Florida, USA

2009 - Feb. JOURNEY solo exhibition, Gallery Benten 17, Hong Kong
2008 - Dec. WONDERLAND art for all Group exhibition, Gallery Benten 17, Hong Kong
2007 - Dec. Project "WE-ARE -FAMILIA" at Colette, Paris, France

[Book]

NAKEDBUTSAFE Magazine Issue7, 2014, Germany
MITTESCHÖNE Magazine July 2012, Germany
Fresh 3: Cutting Edge Illustrations Print, Slanted Germany
dpi Magazine vol.139, TAIWAN
DAZED AND CONFUSED, KOREA
West East Magazine issue 28 "YOUTH", HONG KONG
Ming Pao daily weekly magazine, HONG KONG
iLLUSTRATION BOOK PRO 02, JAPAN
ASIAN YOUNG GRAPHIC DESIGNERS, GERMANY
STREET T, SPAIN
Khooligan magazine, RUSSIA

[Competitions]

Artaq Awards 2011, Collage MENTION, France
SHIFT 2008 CALENDAR competition selected
8th INTERNATIONAL POSTER TRIENNIAL IN TOYAMA 2006
UNIQLO Creative Award 2005 top selection

